



## MEDIA CELL

### OBJECTIVE:

- This Cell is responsible for handling PR activities of the college. It caters to the three major domains of the institute including Public Relations, Website and Facebook Page Management and Official Newspaper/Newsletter of the institute.
- The Cell manages the media relations of the institute and keeps the media updated with the happenings at the institute. This primarily involves covering various events of the college, writing press releases, taking photographs and ensuring that each and every event of the college gets its due media coverage.
- The Cell provides content for periodic updating of the college website. Also the official Facebook page of college is managed by this cell.
- The Cell also organizes various interesting events at the institute festival as well as during the academic session such as Orientation Program, Induction Program, Technical Fest, Annual Day, Fun N Fair and Various such activities.

| No | Name                  | Position in the Committee |
|----|-----------------------|---------------------------|
| 1  | Mr.K.RAJASHEKAR       | Chairman                  |
| 2  | Mr.P.NARESH KUMAR     | Convener                  |
| 3  | Mrs.G.SRIVANI         | Member                    |
| 4  | Mrs.K.MADHAVILATHA    | Member                    |
| 5  | Mrs.M.NAVANITHA REDDY | Member                    |
| 6  | Mr.V.RAJESHWAR        | Member                    |
| 7  | Mr.D.RAMESH           | Member                    |

### Cc to:

**Office : for record.**

**Members :for information & necessary action.**

**Chairman: for kind information**

  
**DIRECTOR**  
Brilliant Grammar School  
Educational Society's Group  
of Institutions-Integrated Campus (7Q)  
Abdullapur (V), Abdullapurmet (M),  
R.R. Dist-501505.